

TIMOTHY J. NORD

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WORK EXPERIENCE

Panic Creative

Independent Design Contractor
0707 to Present

Design and production of custom products in editorial, marketing, and packaging.

Santa Fe Heating and Cooling

HVAC Service Tech
0904 to 0707

PRIMEDIA Business Magazines & Media Inc.

Art Director
0901 to 0904

Responsible for the design and production of three Business-to-Business publications: *Swimming Pool/Spa Age*, *Club Industry*, and *RER*. I maintained monthly deadlines on all 3 publications each with supporting web sites, and electronic versions of the editorial content in the form of "ebooks". In addition to my art direction responsibilities I was part of a hand picked focus group that led to our company-wide software upgrade from Pagemaker and Quark to Adobe InDesign. I was also part of the team that implemented the conversion from a traditional prepress workflow to a digital workflow.

PitchWeekly

Assistant Art Director/Layout Editor
0797 to 0901

The Assistant Art Director/Layout Editor for *The Pitch*. In 1997 I was hired as a production assistant, I was responsible for all ad production and final boards. I moved from that position to editorial design. My duties included all editorial layout except the cover and its accompanying feature story. I was also charged with preparing all photographs and line art for the publication. Additionally, I prepared the publication for electronic transfer to our printer.

RELATIVE SKILLS

I am fluent in the Adobe CS3 product line: InDesign, Illustrator, Photoshop, Dreamweaver and Acrobat. Also have past working experience with QuarkXpress and Pagemaker. Besides being literate electronically, I have experience with both short and long-term projects. My current position requires the creative on demand approach, while many of my freelance projects have been concept to press. I think quick on my feet and can meet a fierce deadline.