

## TIMOTHY J. NORD

1121 NE Clubhouse Ct.

Lee's Summit, Missouri 64086

816-554-2577

816-835-2779

tim@paniccreative.com

## WORK EXPERIENCE

### **Panic Creative**

Independent Design Contractor  
0707 to Present

Design and production of custom products in editorial, marketing, and packaging.

### **Santa Fe Heating and Cooling**

HVAC Service Tech  
0904 to 0707

### **PRIMEDIA Business Magazines & Media Inc.**

Art Director  
0901 to 0904

Responsible for the design and production of three Business-to-Business publications: *Swimming Pool/Spa Age*, *Club Industry*, and *RER*. I maintained monthly deadlines on all 3 publications each with supporting web sites, and electronic versions of the editorial content in the form of "ebooks". In addition to my art direction responsibilities I was part of a hand picked focus group that led to our company-wide software upgrade from Pagemaker and Quark to Adobe InDesign. I was also part of the team that implemented the conversion from a traditional prepress workflow to a digital workflow.

### **PitchWeekly**

Assistant Art Director/Layout Editor  
0797 to 0901

The Assistant Art Director/Layout Editor for *The Pitch*. In 1997 I was hired as a production assistant, I was responsible for all ad production and final boards. I moved from that position to editorial design. My duties included all editorial layout except the cover and its accompanying feature story. I was also charged with preparing all photographs and line art for the publication. Additionally, I prepared the publication for electronic transfer to our printer.

## RELATIVE SKILLS

I am fluent in the Adobe CS3 product line: InDesign, Illustrator, Photoshop, Dreamweaver and Acrobat. Also have past working experience with QuarkXpress and Pagemaker. Besides being literate electronically, I have experience with both short and long-term projects. My current position requires the creative on demand approach, while many of my freelance projects have been concept to press. I think quick on my feet and can meet a fierce deadline.